

Profits, Punchlines, and the Pursuit of Small Business Greatness

written by Vicky Barry | May 31, 2023



Having fun at work is vital because it cultivates a positive environment that boosts morale, fosters creativity, and ultimately increases productivity – because when people enjoy what they do, they do it better.

What is the Asphalt – Seal-Coat Estimating Business?

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Side Gig: What is an asphalt and seal coat

estimator? And how do I make money with it?

The asphalt estimating business involves calculating the costs associated with asphalt projects. This can range from small-scale residential driveways to large-scale commercial parking lots or even roads. Estimators consider various factors to determine the total cost of a project:

Material Costs:

This includes the cost of the asphalt itself, as well as any other necessary materials like base materials, sealants, and striping paints.

Labor Costs:

The cost of the workforce required to complete the project, from the machine operators to the manual laborers.

Equipment Costs:

The cost of using, maintaining, and fueling machinery like pavers, rollers, and trucks.

Project Size and Scope:

Larger areas typically mean more materials and labor, but the cost per unit area might decrease with scale.

Project Complexity:

Features like slopes, curves, drainage systems, or the need for custom solutions can increase the cost.

Overhead Costs:

These are the indirect costs associated with running a business, such as office expenses, utilities, and insurance.

Profit Margin:

The desired profit the asphalt company aims to achieve from the project.

Estimators use a combination of on-site evaluations, software tools, and industry experience to provide accurate quotes to clients. The goal is to offer competitive pricing while ensuring profitability and high-quality work.

[Side Gig Alert: How do I make money as an asphalt estimator?](#)

[Why does an Asphalt Estimating Businesses Need a CRM?](#)

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[Best Small Business Software, Should be Stupid Simple](#)

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By integrating key operational functions into one platform, Selling Lane has the potential to transform the way small businesses operate.