

Mastering Time Management: A Key to Small Business Success

written by Vicky Barry | May 5, 2023



Time management is a skill that can be learned and improved over time. By prioritizing tasks, delegating, leveraging technology, setting clear goals, and taking breaks, small businesses can make the most of their time and drive their success.

What is the Asphalt – Seal-Coat Estimating Business?

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Side Gig: What is an asphalt and seal coat estimator? And how do I make money with it?

The asphalt estimating business involves calculating the costs associated with asphalt projects. This can range from small-scale residential driveways to large-scale commercial parking lots or even roads. Estimators consider various factors to determine the total cost of a project:

Material Costs:

This includes the cost of the asphalt itself, as well as any other necessary materials like base materials, sealants, and striping paints.

Labor Costs:

The cost of the workforce required to complete the project, from the machine operators to the manual laborers.

Equipment Costs:

The cost of using, maintaining, and fueling machinery like pavers, rollers, and trucks.

Project Size and Scope:

Larger areas typically mean more materials and labor, but the cost per unit area might decrease with scale.

Project Complexity:

Features like slopes, curves, drainage systems, or the need for custom solutions can increase the cost.

Overhead Costs:

These are the indirect costs associated with running a business, such as office expenses, utilities, and insurance.

Profit Margin:

The desired profit the asphalt company aims to achieve from the project.

Estimators use a combination of on-site evaluations, software tools, and industry experience to provide accurate quotes to clients. The goal is to offer competitive pricing while ensuring profitability and high-quality work.

[**Side Gig Alert: How do I make money as an asphalt estimator?**](#)

[**Why does an Asphalt Estimating Businesses Need a CRM?**](#)

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Best Small Business Software, Should be Stupid Simple

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By integrating key operational functions into one platform, Selling Lane has the potential to transform the way small businesses operate.