

The Tools of The Trade, a New Plumbers Guide

written by Vicky Barry | September 4, 2024



Hey there, budding plumber! You've taken your first steps into the mystical world of pipes, wrenches, and the occasional unexpected flood. Welcome! Today, we're not just talking about tools; we're diving into the heart of your new life's adventure. Let's explore "The Tools of The Trade" with a dash of humor, a sprinkle of wisdom, and a whole lot of practicality.

The Plumber's Toolbox: Your New Best Friend

Imagine your toolbox as your own personal superhero utility belt. Each tool isn't just a piece of metal or plastic; it's a gadget with its own superpower.

- **The Adjustable Wrench:** Think of it as your Swiss Army Knife. It fits almost anything, but remember, it's not a hammer.
- **Pipe Cutters:** These are your precision lasers, slicing through metal like butter. No, they won't cut through your sandwich, but they'll make quick work of any pipe.
- **Plunger:** The unsung hero. It's not glamorous, but when you're facing a clog, it's your best friend. Treat it with respect; it's saved many a plumber's day.

Must Have Tools in Your Plumbing Truck

Top 10 Tools Every Plumber Should Have in Their Van

Hey there, apprentice! Your van is like your mobile workshop, your Batmobile for battling plumbing woes. Here's your checklist for the top 10 tools you absolutely need to keep your plumbing game on point:

1. [Plumbers Adjustable Wrench:](#) This is your go-to for most jobs. It adjusts

to fit various sizes of nuts and bolts. Think of it as your plumbing multitool.

2. [Pipe Wrench for Plumbers](#): For those stubborn, larger pipes that need a bit more muscle. It's like bringing in the heavy artillery when regular wrenches just won't do.
3. [Toilet Plunger](#): The unsung hero of plumbing. It's not just for toilets; it's your first line of defense against clogs anywhere.
4. [Basin Wrench](#): Designed for reaching those hard-to-get-to nuts under sinks. It's like having an extra-long arm that can twist and turn.
5. [Pipe Cutters](#): For clean, precise cuts on pipes. It's your precision tool, ensuring no jagged edges that could lead to future leaks.
6. [Commercial Screwdriver Set](#): You'll need various types (Phillips, flathead, Torx) for different fixtures and screws. It's like having a set of keys for different locks.
7. [Tape Measure](#): For accurate measurements. Whether you're cutting pipes or planning layouts, precision is key.
8. [Plumber's Tape \(Teflon Tape\)](#): Essential for creating watertight seals on threaded pipe joints. It's like the glue that holds your plumbing together.
9. [Hacksaw](#): For cutting through plastic, metal, or even wood when needed. It's your versatile cutting tool.
10. [Auger \(Drain Snake\)](#): For those clogs that the plunger can't handle. It's like sending a spy down the drain to clear the way.

Bonus Tools for the Well-Prepared Plumber:

- [Torpedo Level](#): For ensuring your pipes are installed level, preventing future issues.
- [Channel-Lock Pliers](#): For gripping and turning things that wrenches can't quite handle.
- [Flashlight](#): Because sometimes, you're working in the dark corners of someone's basement or under a sink.

The Plumber's The Tools of The Trade

- **Organization**: Keep your tools organized. A cluttered van leads to lost time and tools.
- **Maintenance**: Regularly check and maintain your tools. A well-kept tool is a reliable tool.
- **Adaptability**: Sometimes, you might need a tool not on this list. Being adaptable and resourceful is part of the job.

The Art of Tool Maintenance

- **Cleanliness:** After every job, clean your tools. Imagine eating with dirty utensils. Not pleasant, right? Your tools deserve better.
- **Storage:** Store them like you would your favorite video game collection. Organized, dry, and safe from harm.
- **Sharpening and Oiling:** Keep blades sharp and moving parts oiled. A well-maintained tool is like a well-oiled machine – it just works better.

Why Tools Matter

- **Efficiency:** The right tool for the job means less time, less effort, and more success.
- **Safety:** Using tools correctly reduces the risk of injury. A slip with a wrench can be as painful as a slip with words.
- **Professionalism:** Your tools reflect your professionalism. A plumber with well-kept tools is a plumber who takes pride in their work.

Your Journey with Tools

As you embark on this journey, remember:

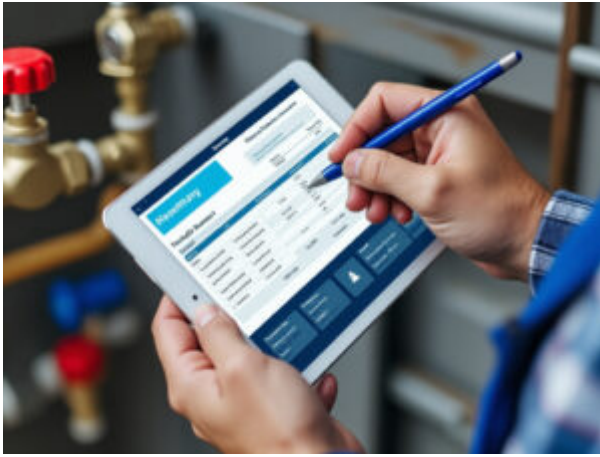
- **Learn:** Each tool has a story, a history, and a purpose. Dive into that knowledge.
- **Respect:** Treat your tools with respect, and they'll serve you well.
- **Innovate:** Sometimes, you'll need to think outside the box. But always come back to the basics.

So, apprentice, as you fill your toolbox, remember, you're not just collecting tools; you're building a relationship with each one. They're your partners in this wild, wet, and wonderful world of plumbing.

#PlumbingTools #NewPlumber #ToolTales

The Art of the Estimate, a New Plumbers Guide

written by Vicky Barry | September 4, 2024



Alright, young apprentice, gather 'round! It's time to learn **The Art of the Estimate** – not just numbers, but the secret sauce that makes you a plumbing legend and a plumbing profit wizard.

1. The 1st Question to Ask? What You're Really Selling?

- **"Peace of Mind:"** You're not just fixing a leak; you're preventing a flood. You're the hero keeping their basement from becoming an unexpected swimming pool.
- **"Your Expertise:"** You've seen it all – from the tiniest drip to the mightiest gush. Your experience is your superpower. You'll use the right tools and the appropriate parts to get the job done right the first time.
- **A Dry Future:** You're not just patching; you're promising a future where water stays in pipes, not on floors. Where a glog stays unclogged, where that gas line remains leak free and safe.

2. An Inspection of The Unseen, Preventable Problems:

- **Hidden Horrors:** Pipes love to play hide and seek, you fix one leak and another one springs up further down. Always expect there's more lurking behind that wall or under that floor. With a proper inspection as part of your estimate, you are preventing future issues and saving the homeowner unwanted headaches.
- **Remember to include a small Buffer Zone:** Think of this as your "just in case" fund. Because, trust me, there's always a "just in case."

3. Crafting Your Masterpiece:

- **Tell a Story:** Make your estimate exciting. "Imagine your bathroom, not

just fixed, but transformed into a sanctuary of serenity.”

- **Make It Real:** Even the oldest, creakiest pipes can be rejuvenated. Make them believe in the magic of your wrench.
- **Room for Twists:** Just like a good movie, your estimate needs space for unexpected plot developments.

4. Your Guide to Estimating:

- **Know Your Market:** What are other plumbers charging? You don’t want to be the plumber who charges a fortune for a simple unclogging, but at the same time you don’t want to leave money on the table. My rule of thumb is 1st time customers get your best price to earn their business and trust. Once a relationship is established, it’s save to come up to market value, so long as your quality is as good as the competition
- **Break It Down:** Show them, with as much detail as possible, what they’re paying for. From the first knock on the door to the final twist of the tap. Customers appreciate a better understanding of what led to the charges, such as travel time, fuel, etc.

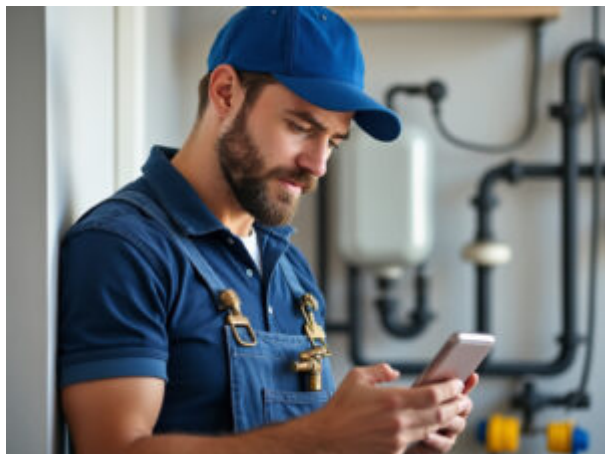
5. The Final Estimate Flourish:

- **Look the Part:** Your estimate should look as professional as you are. Maybe not a work of art, but definitely not a doodle on a napkin. Use tools such as [Selling Lane](#) to build and [present your menu](#) of options.
- **Believe in Yourself:** Deliver your estimate like you’ve just solved the plumbing puzzle of the century. Because, let’s face it, you probably have.

#PlumbingApprentice #PricingLikeABoss #TheArtOfTheEstimate

[The Plumbing Code: Secrets to Legally Awesome Plumbing](#)

written by Vicky Barry | September 4, 2024



Welcome back, my plumbing apprentice! Today, we're diving into the world of plumbing code, the unsung heroes of our trade. (yes, I've said that out loud) Think of codes as the script to the plumbing blockbuster you're starring in. Ignore them, and you're not just risking your job; you're setting yourself for failure. Some plumbers tried to circumvent the code, but the ones that survived the longest tend to embrace the code and become the building inspector's friend. As a result, they get more jobs, they get less stress, and they make more money. This is part of the [10 Essential Plumbing Tips Every Apprentice Must Know](#). Check it out.

Why Plumbing Codes Matter

Plumbing isn't just about making water flow where it should. It's about safety, health, and ensuring that your work stands the test of time and inspectors. Codes are the rules that keep our work from becoming the next episode of "When Plumbers Go Wrong." They're like the GPS for your plumbing journey, guiding you through the maze of pipes, fixtures, and vents.

The Plumbing Code Commandments

1. **Know Your Local Codes:** Just like dialects change from town to town, so do plumbing codes. What's kosher in Kansas might get you a citation in California. Always start with local regulations. They're your bread and butter.
2. **Pipe Sizing:** Ever heard of the Goldilocks principle? Your pipes need to be just right. Too small, and you're looking at clogs and pressure issues. Too big, and you're wasting materials and money. Codes help you find that sweet spot.
3. **Venting:** Venting isn't just about letting air in; it's about preventing a vacuum that could suck water out of traps, leading to sewer gas in your client's home. Codes dictate how and where these vents should go, ensuring your work doesn't turn into a stinky situation.
4. **Fixture Spacing:** There's an art to where you place your toilets, sinks, and showers. Codes ensure there's enough space for maintenance, usage, and that your bathroom doesn't look like it was designed by someone who's never seen a bathroom before.
5. **Materials:** Not all pipes are created equal. Codes tell you what materials are safe for what purposes. PVC in one place might be a no-go

in another due to temperature or chemical exposure.

The Plumbing Code Chronicles

Imagine you're building a castle, but instead of swords and dragons, you're dealing with pipes and permits. Your codes are your blueprint, ensuring your castle doesn't crumble under the weight of legal scrutiny or actual water pressure. Here's how to navigate them:

- **Study Regularly:** Like any good story, codes have sequels and updates. Keep up with them. There are courses, seminars, and online resources. Make it a habit.
- **Ask Questions:** If something in the code confuses you, ask. Whether it's a senior plumber, a code official, or an online forum, don't let confusion lead to violation.
- **Document Everything:** Keep records of your work. If you're ever questioned, you want to pull out your "code compliance" folder faster than a magician pulls a rabbit from a hat.
- **The Code as Your Ally:** Use codes to your advantage. When a client asks for something that's not up to code, you're not just saying no; you're protecting them from future headaches.

The Apprentice's Code

Remember, apprentice, every code you learn is a tool in your belt. They're not there to stifle your creativity but to channel it into safe, effective, and legal plumbing solutions. When you master the codes, you're not just a plumber; you're a plumbing knight, sworn to protect homes from the dark forces of leaks, floods, and health hazards.

So, embrace the codes. Study them like you would the latest action flick. Because in the world of plumbing, knowing your codes isn't just about passing inspections; it's about crafting a legacy of work that stands firm against time, tide, and the occasional overzealous inspector.

Stay tuned for more adventures in the plumbing realm, where every turn of the wrench could be a turn in your epic saga. Until next time, keep your codes close and your pipes closer!

Plumbing Code References:

- [International Plumbing Code](#) (IPC) – Your bible for plumbing codes.
- [National Standard Plumbing Code](#) (NSPC) – Another key text in your plumbing library.

The Most Profitable Tool For Plumbers, The Drain Snake

written by Vicky Barry | September 4, 2024



Welcome, my apprentice, to the sacred art of drain snaking, where patience meets precision, and where you, the plumber, become the hero of the household. Today, we delve into the world of the drain snake, your best friend in the plumbing universe and your quick job profit maker.

The Philosophy of the Snake

“The snake is your friend” isn’t just a catchy phrase; it’s a lifestyle. In the words of the great philosopher, [Douglas Adams](#), “Don’t Panic!” should be your mantra when facing a clogged drain. Panic leads to the dark path of chemical drain cleaners, which, as we know, can be as destructive and environmentally, unsafe. Instead, embrace the snake, for it offers a gentle, yet firm, solution to your clogged drain problems.

The Profit in Snaking:

A good friend of mine is a plumber, but only does one thing: Snaking Drains. Because its usually an easy job and its quick profit. For the enterprising plumber starting out, armed with nothing but a trusty snake and a willingness to dive into the murky depths of household plumbing, the profit potential is surprisingly robust.

Imagine this: each unclogging job, a battle against the unseen forces of hair, grease, and who-knows-what, can fetch you anywhere from \$150 to \$400, depending on the severity of the clog and your locale’s pricing norms.

*Forbes Magazine wrote an article on Roto-Rooter and said “Their services cost upwards of \$100 for smaller projects to over \$3,500 for larger projects. On average, however, expect to pay **between \$160 and \$575.**”*

Now, if you're the kind who can charm a snake (the plumber's kind, not the garden variety) through pipes with the finesse of a maestro, you might find yourself averaging 15 jobs a day, like our friend from the [X posts](#). That's potentially \$6,000 a day, though let's not get too carried away with our abacus; even half that, and you're looking at a lucrative venture. Remember, though, this isn't just about the snake; it's about your reputation, your speed, and your ability to not gag at the sight of what comes out of those pipes. So, with a bit of marketing savvy (perhaps avoiding the term 'snake' in your ads), you could snake your way to a profitable business, one drain at a time.

Understanding Your Snake Tool (no joke intended)

A drain snake, or plumber's snake, is not just a piece of metal; it's an extension of your will. As the famous plumber, Mario, once said, albeit in a different context, “Let's-a go!” – this should be your battle cry when you pick up your snake. It comes in various forms, from the basic hand-cranked model to the mighty electric snake, each designed to tackle different beasts lurking in your pipes.

The Plumbers Snake Technique

1. **Preparation:** Before you dive in, remember, “[Measure twice, cut once](#)” applies here too. Assess the situation. Know your enemy and more specifically how far down the pipe it might be. Is it a slow drain or a complete blockage? This will dictate your approach.
2. **Insertion:** Gently insert the snake into the drain. Think of it like threading a needle, but instead of fabric, you're dealing with the fabric of the household's sanity, there is nothing worse than doing more damage than good. My father used to say, be forceful, but not bullish.
3. **Manipulation:** Here's where the magic happens. As you feed the snake, feel for resistance. This isn't just about brute force; it's about finesse. You're not just pushing; you're probing, feeling, and sometimes, gently persuading.
4. **Retrieval:** Once you've broken through the clog, slowly retract the snake. This part is like pulling Excalibur from the stone – dramatic, satisfying, and often, a bit messy.

The Wisdom of the Plumbers Snake

“[Water flows downhill](#), but clogs can make it stubborn,” as the saying goes in plumbing circles. The snake teaches us that sometimes, the solution isn't about adding more force but finding the right path. As Sun Tzu (Art of War) might have said if he were a plumber, “Know your pipes, know your clogs, and

a thousand battles will be won without a fight.”

Real-Life Application

Remember, every drain has a story. Each clog is a chapter in the saga of household plumbing. Your snake isn't just clearing a drain; it's solving a mystery. Like Sherlock Holmes with his magnifying glass, you, with your snake, are uncovering the truth one turn at a time.

Conclusion

So, my apprentice, embrace the snake. Let it be your guide through the dark, damp underbelly of homes. With it, you'll not only unclog drains but also learn patience, precision, and perhaps, a bit of plumbing philosophy. Remember, “The snake is your friend” – treat it well, and it will serve you loyally.

For more tales of the snake and its adventures, or for further enlightenment on the path of plumbing, stay tuned to our blog. Until next time, keep your snakes sharp and your drains flowing!

Suggested Plumbers Snake:

- [VEVOR Drain Cleaner Machine 100FT](#)
- [WORKPRO 20V Electric Drain Auger](#)

[The Ultimate Plumbing Pro's Guide to Problem Customers](#)

written by Vicky Barry | September 4, 2024



The Plumber's Paradox: When the Customer's Wrong but You're Humming the 'Right' Tune

Alright, pipe wizards and drain whisperers, gather 'round the virtual toolbox for a tale as old as time, or at least as old as the first leaky faucet. Here's the scoop: **The Customer Is Not Always Right, But They Are Always the Customer.** Welcome to the murky waters of customer disputes with a wrench in one hand and humor in the other. [This is part of the 10 Essential Plumbing Tips Every Apprentice Must Know series](#)

The Leaky Logic

Imagine this: You've just explained why turning the "magic water stick" (the shut-off valve) is necessary, but Mr. Customer insists, "Nah, it'll fix itself with a good ol' smack." Here's where you could argue, but remember, you're not just a plumber; you're a diplomat of the drainage world.

Lesson 1: Smile and Nod

"Sure, sir, smacking pipes *did* work in the 1800s, but let's try this shiny new thing called 'technology'."

The Case of the Clogged Truth

You've cleared the same sink for Mrs. Miggins thrice this month. She swears by her 'eco-friendly' disposal method of pouring bacon grease down the drain is the best way, and blames you for the fix not staying fixed.

Here's what's happening:

- **The Eco-Friendly Myth:** Mrs. Miggins believes she's doing the environment a favor by disposing of her bacon grease down the sink, perhaps thinking it's better than plastic or somehow biodegradable in the water system. She might have heard somewhere that hot water will keep the grease liquid enough to go down without issues.
- **The Grease Trap Reality:** In reality, bacon grease might go down the drain smoothly when hot, but as soon as it cools, it solidifies, sticking to the insides of the pipes like glue. Over time, this builds up, creating a fatberg – a plumber's nemesis, which not only clogs her sink but can contribute to larger blockages in the sewer system.
- **Educational Opportunity:** Each visit gives you a chance to educate Mrs. Miggins. You explain that while her intentions are good, the method is flawed. Grease should be cooled and disposed of in the trash or, better yet, collected for recycling where facilities exist. You might humorously illustrate how grease in pipes is like cholesterol in arteries – neither ends well.
- **Solution Selling:** Beyond just clearing the clog, you could suggest alternatives:

- **Grease Collection:** Show her how to pour cooled grease into a disposable container.
 - **Composting:** If she's truly eco-conscious, discuss how some greases can be composted in small amounts or used in making bird suet if appropriate.
 - **Preventive Maintenance:** Recommend a sink strainer to catch food particles and perhaps a monthly enzyme-based cleaner that can help break down minor grease buildup.
- **Building Trust:** Every interaction is a chance to build trust. You're not just fixing a sink; you're providing a service that includes education, prevention, and environmental care. This turns a repetitive problem into a relationship where Mrs. Miggins sees you not just as a plumber, but as an advisor on all things plumbing-related.
 - **The Humorous Twist:** You might quip, "Mrs. Miggins, if sinks were meant to digest bacon, they'd come with bacon bits, not drain pipes." This light-hearted approach can make the lesson stick better than the grease.

By addressing the root cause with patience, humor, and education, you not only solve the immediate issue but also prevent future calls for the same problem, turning a frustrating cycle into a showcase of your professionalism and customer care.

Lesson 2: Educate with a Grin

Situation: The Case of the Over-enthusiastic DIYer

The Scene: You're called to the home of Mr. Thompson, an enthusiastic but inexperienced DIYer who decided to upgrade his bathroom. He attempted to install a new showerhead but ended up with a fountain in his bathroom, as he didn't quite understand the concept of water pressure or how to properly seal connections.

The Problem: Upon arrival, you find water spraying everywhere, and Mr. Thompson is soaked, frustrated, and surrounded by a collection of tools, none of which he seems to have used correctly. He's embarrassed and ready to defend his attempt, insisting he followed a YouTube tutorial.

Your Approach – Educate with a Grin:

1. **Initial Reaction:** Instead of sighing or showing frustration, you enter with a grin, saying, "Wow, Mr. Thompson, looks like you've started your own indoor water park! Let's see if we can turn this into a more controlled splash zone."
2. **Assessment with Humor:** As you assess the damage, you might say, "You know, they say 'go big or go home,' but in plumbing, we aim for 'go small and keep it all in the pipes.'"

3. **Educational Banter:** While fixing the issue, you explain what went wrong in a light-hearted way, "See, this seal here is like the secret handshake of plumbing. If you don't get it just right, it's going to tell all the water to come out and play where we don't want it to."
4. **Teaching Moment:** You show him how to properly seal the connections. "Here's a trick, we twist until it feels like a firm handshake, not too loose, not crushing bones. Just right."
5. **Empowerment:** After fixing the immediate issue, you leave him with some basic tips for next time, "Next time you feel like channeling your inner plumber, remember, water pressure is like a cat; it'll find any way out if you give it a chance. But here's how you can keep it in check..."
6. **The Closing Grin:** As you pack up, you might add, "You've got the spirit, Mr. Thompson. With a bit more practice, you'll be installing showerheads with your eyes closed. But maybe keep them open, just for safety."

By educating Mr. Thompson with a grin, you:

- **Diffuse the tension:** Laughter or a light-hearted approach can make the situation less embarrassing for him.
- **Provide value:** He learns something useful, potentially saving him from future mishaps.
- **Build rapport:** Instead of feeling scolded, he feels supported, which can lead to him calling you for future jobs or recommending you to others.
- **Encourage proper DIY:** By showing him the right way without belittling his effort, you encourage safer and more effective DIY attempts in the future.

This approach not only fixes the immediate plumbing issue but also builds customer loyalty through education delivered with empathy and humor.

Lesson 3: Solve and Soothe

"Well, we've exorcised the ghost with a new flapper. But if it's spirits you're worried about, maybe keep some holy water next to the plunger."

Situation: The Midnight Leak Crisis

The Scene: It's 11 PM on a cold winter night when you receive an urgent call from Mrs. Alvarez, a single mother with two young children. Her basement is flooding due to a burst pipe, and she's in a panic, worried about water damage, the safety of her kids, and the potential cost.

The Problem: Upon arrival, you find a pipe has indeed burst due to freezing temperatures, and water is gushing into the basement, which is starting to resemble a small swimming pool. Mrs. Alvarez is on the verge of tears,

overwhelmed by the situation.

Your Approach – Solve and Soothe:

1. **Immediate Action with Reassurance:** You start by quickly locating and shutting off the main water valve, saying with a calm smile, "Alright, the water's taking a break now. Let's show this leak who's boss."
2. **Assess and Explain:** While assessing the damage, you explain in simple terms what happened, "Looks like Jack Frost got a bit too playful with your pipes. But don't worry, we can fix this up no problem."
3. **Solution-Oriented:** You outline the steps you'll take: "First, we'll get this water out, then we'll replace the burst section of the pipe. I'll have you dry and cozy in no time."
4. **Empathy in Action:** Knowing she's worried about the kids, you might say, "How about we set up a little dry island for the kids with some towels and blankets? They can even have a 'camping adventure' while we sort this out." This helps distract and comfort the children, reducing their mother's stress.
5. **Work with Encouragement:** As you work, you keep the atmosphere light, "You know, in plumber's school, they said we'd get to play with water, but they never mentioned it would be this much fun." This humor helps to soothe her anxiety.
6. **Aftercare Instructions:** Once the pipe is fixed and the water pumped out, you give her advice on preventing future freezes, perhaps with a chuckle, "Let's not give the pipes any more cold surprises. Here's how we can keep them warm and toasty."
7. **Cost Transparency:** You address her financial concerns by discussing the costs upfront, offering any possible solutions or payment plans if necessary. "Let's talk numbers. Here's what we're looking at, but I've got a few tricks to keep costs down where we can."
8. **Follow-Up Offer:** Before leaving, you reassure her, "I'll give you a call tomorrow to make sure everything's still dry and happy. And if Jack Frost decides to visit again, you know who to call."

By solving the immediate problem while soothing Mrs. Alvarez's worries:

- **You address the emergency:** The leak is fixed, preventing further damage.
- **You provide emotional support:** Through empathy and humor, you help manage her stress during a crisis.
- **You build trust:** By being transparent about costs and offering aftercare, you show that you're not just there for the job, but for the client's peace of mind.
- **You ensure customer satisfaction:** This approach likely turns a distressing situation into a positive customer service experience, encouraging loyalty and word-of-mouth referrals.

This method not only fixes the plumbing issue but also reinforces your role as a reliable, caring professional in the eyes of your customer.

Lesson 4: Value with Valor

- “I see your point, but unlike a space shuttle, I make house calls, and I don’t require a launch pad, just a parking spot.”

Situation: The High-Stakes Bathroom Renovation

The Scene: You’ve been hired by Mr. and Mrs. Chen, a couple who’ve decided to renovate their master bathroom into a luxury spa-like retreat. They’ve invested a significant amount of money into high-end fixtures, tiles, and a custom glass shower. However, halfway through the project, they’re getting cold feet about the costs, particularly after an unexpected expense cropped up elsewhere in their home.

The Problem: The Chens are now questioning the value of continuing with the high-end materials versus scaling back. They’re worried about overspending, and their anxiety peaks when they see the invoice for your labor and the custom parts ordered.

Your Approach – Value with Valor:

1. **Acknowledge Their Concerns:** You start by validating their feelings, “I understand this renovation is a big investment, and unexpected costs can really shake things up.”
2. **Reaffirm the Vision:** You remind them of their initial vision, “Remember, we’re not just installing a bathroom; we’re crafting your personal retreat, a daily escape. Quality here means longevity and satisfaction every time you step in.”
3. **Detailed Breakdown:** You go through the invoice with them, explaining each cost with confidence:
 - “This custom shower glass isn’t just any glass; it’s safety tempered, designed to last decades without losing clarity or integrity.”
 - “The eco-friendly, water-saving toilet might be pricier now, but it’ll save you on water bills and is better for the planet.”
4. **Highlight Expertise:** You emphasize your expertise and the care taken in installation, “My team and I ensure every piece is installed to perfection. This isn’t just about fitting parts; it’s about creating a seamless experience where nothing goes wrong for years to come.”
5. **Value Over Price:** You discuss the long-term value, “Think of this as buying peace of mind. Cheaper alternatives might save money now but could lead to leaks, cracks, or inefficiencies that cost more in the

long run.”

6. **Offer Solutions, Not Problems:** If they’re still concerned, you propose adjustments that don’t compromise quality but might adjust scope:
 - “If we’re looking to adjust, let’s consider where we can streamline without losing the luxury feel. Perhaps we use the high-end tiles as accents rather than for the entire floor.”
7. **Valor in Assurance:** You stand by your work, “I stand behind every fitting, every tile. If in five years, you’re not still in love with this bathroom, I’ll be surprised, but I’ll be here to make it right.”
8. **Future Benefits:** You might add a touch of forward-thinking, “And when it’s time to sell, homes with custom, high-quality renovations like this often see a better return on investment.”

By demonstrating value with valor:

- **You reassure the client:** They feel their investment is justified by the quality and expertise they’re receiving.
- **You maintain the integrity of your work:** By not immediately jumping to cost-cutting, you uphold the standard of your service.
- **You offer strategic compromises:** If necessary, you find ways to adjust without undermining the project’s value.
- **You build a lasting relationship:** Through transparency and confidence in your work, you not only secure the current job but potentially future referrals and projects.

This approach not only salvages potentially wavering customer confidence but also positions you as a plumber who brings both skill and integrity to the table, ensuring clients see the true value in their investment.

Lesson 5: Fix with Finesse

“Looks like you’ve started an impressive water feature! Shall we turn this into a professional job, or are we aiming for a Venice theme?”

Situation: The Luxury Loft’s Leaky Faucet Fiasco

The Scene: You’re called to a high-end loft apartment owned by Ms. Harper, a high-profile interior designer known for her meticulous taste. She’s hosting an important event in a week, showcasing her latest design project, but there’s an issue: a designer faucet in her showcase bathroom has started leaking, threatening to undermine the perfection she strives for.

The Problem: The faucet is a rare, imported model, and the leak is not just a drip but has the potential to escalate, potentially damaging the custom marble countertop or the art piece displayed nearby. Ms. Harper is visibly upset, not just about the leak, but about the timing and the potential embarrassment in front of her elite guests.

Your Approach – Fix with Finesse:

1. **Acknowledge the Urgency:** You start by recognizing the importance of the situation, “Ms. Harper, I understand how crucial this event is for you, and this faucet issue is unacceptable. Let’s fix this with the elegance it deserves.”
2. **Quick Assessment:** You examine the faucet with care, ensuring not to disturb the aesthetic setup. “This is indeed a fine piece. I’ll treat it with the respect it warrants.”
3. **Solution with Style:** Knowing the original part might take too long to arrive, you propose a temporary yet stylish solution:
 - “While we wait for the exact replacement part, I can install a temporary valve that matches your decor. It’ll be seamless, and no one will notice it’s not the original.”
4. **Precision in Execution:** You work with precision, using tools that won’t scratch or damage the surrounding area. You might even use a soft cloth to lay your tools on, showing your attention to detail.
5. **Educate with Elegance:** While working, you explain your process in a way that engages her, “This valve here is like the jewelry of plumbing; it needs to fit perfectly to shine. I’ll ensure it’s as unobtrusive as a shadow.”
6. **Test with Tact:** After fixing the leak, you test the faucet multiple times, ensuring no droplets escape, perhaps saying, “Let’s make sure this faucet performs as beautifully as it looks.”
7. **Offer Assurance:** Before you leave, you assure her, “I’ll have the original part expedited, and I’ll personally ensure it’s installed before your event. For now, this fix will hold court with the best of them.”
8. **Follow-Up with Flair:** You leave her with a small, elegant toolkit (branded with your company logo), “Just in case of any minor adjustments, though I doubt you’ll need it. And I’ll check in a day before the event for a final touch-up.”

By fixing the issue with finesse:

- **You match the client’s standards:** Understanding and respecting the luxury and aesthetic of the environment.
- **You provide a bespoke solution:** Tailoring your service to meet the unique needs of the situation, showing adaptability and creativity.

- **You maintain professionalism:** Your approach reassures the client that they are in capable, caring hands, thus preserving her peace of mind during a stressful time.
- **You enhance your reputation:** By handling the situation with such care, you not only solve the immediate problem but also likely secure future high-end clientele through Ms. Harper's recommendations.

This approach demonstrates that for a plumber, fixing a problem isn't just about stopping leaks; it's about doing so in a way that respects and complements the client's lifestyle and expectations.

Conclusion: Navigating the Waters of Customer Service in Plumbing

In the nuanced world of plumbing, where pipes and personalities intertwine, the principle that "The Customer Is Not Always Right, But They Are Always the Customer" serves as a guiding light. This mantra reminds us that while customers may not grasp the complexities of plumbing, their perceptions, comfort, and satisfaction are paramount. Through scenarios like the luxury loft's leaky faucet, we see that effective plumbing solutions require not just technical skill but also empathy, education, and sometimes, a touch of creativity. By approaching each job with professionalism, patience, and a bit of humor, plumbers can turn potential conflicts into opportunities for demonstrating value, building trust, and fostering long-term relationships. In plumbing, as in all service industries, the true measure of success isn't just in fixing leaks but in ensuring the customer feels heard, respected, and valued, regardless of their initial understanding of the problem.

"To give real service you must add something which cannot be bought or measured with money, and that is sincerity and integrity."

– [Douglas Adams](#), Author of "[The Hitchhiker's Guide to the Galaxy](#)".
(Source: Although not directly from his books, this reflects his philosophy on life and service)

[Ultimate Plumbing Pro's Guide to Water Flows and Gravity](#)

written by Vicky Barry | September 4, 2024



Gravity It's the unsung hero of plumbing

The Ultimate Plumber's Toolkit: Never Leave Without Spare Parts

written by Vicky Barry | September 4, 2024



Alright, pipe wranglers, gather 'round the toolbox, because we're diving into one of the golden rules of the plumbing game: **Always Have Spare Parts on hand**. Now, you might think, "I've got my wrench, my tape, what more could I need?" Well, let me paint you a picture with a splash of reality as part of our [10 Essential Plumbing Tips](#)

Here is the problem: You're elbow-deep in what was supposed to be a simple leaky faucet fix. You've got the customer's trust, the bathroom's been turned into your temporary workshop, and then it hits you – the washer you need looks like it's been through a war, or worse, it's the wrong size. You could make a run to the hardware store, but that's like admitting defeat, not to mention it turns your quick job into an epic saga.

Here's where the magic happens: You reach into your van, that treasure chest on wheels, and pull out a box labeled "The Usual Suspects." Inside, there's

an array of fittings, a collection of washers in every size, and those common repair parts that are as essential to you as coffee on a Monday morning.

Why Spare Parts are Your Secret Weapon:

1. **The One-Trip Wonder:** Nobody likes a sequel when it comes to plumbing jobs. With spares on hand, you wrap up in one go, leaving you free to tackle the next call or, dare I say, enjoy some downtime.
2. **The Hero Factor:** When you pull the exact part needed from your van like a magician pulling a rabbit from a hat, you're not just fixing a pipe; you're saving the day. That's the kind of service that gets you glowing reviews and word-of-mouth referrals.
3. **Time is Money, Friend:** Every minute you spend driving back to the store is a minute not billed. Spare parts mean you're efficient, which translates to more jobs per day and, consequently, a fatter wallet.
4. **Preparedness is Next to Godliness:** In the world of plumbing, Murphy's Law is more like Murphy's Plumbing Code – if it can leak, it will, and at the worst possible time. Your stock of spares is your shield against this chaos.
5. **Customization and Compatibility:** Not all parts are created equal. Sometimes you need that oddball fitting or a washer with just the right thickness. Having a variety means you're ready for whatever weird and wonderful plumbing systems the world throws at you.

So, stock up on those spares of us we use [FW Web for our plumbers supplies](#). Organize them, cherish them, maybe even give them names if that's your thing. But most importantly, have them ready. Because in the plumbing biz, being prepared isn't just about avoiding extra trips; it's about being the master of your craft, the lord of the leaks, the duke of the drains.

Remember, a plumber with spare parts is like a knight with a sword – always ready for battle. And in this game, every closed valve, every sealed pipe, is a dragon slain. Keep your van stocked, your tools ready, and your spare parts plentiful. Here's to turning every job into a one-trip triumph!

[Is Your CRM More Trouble Than a Toddler on a Sugar Rush? Time for The Easy CRM!](#)

written by Vicky Barry | September 4, 2024



Hey there, fellow small business owners! We all know the drill. You're out there hustling, hammering nails, fixing pipes, landscaping dream yards – the blue-collar lifeblood of keeping things running. But let's face it, sometimes the tools we use outside the toolbox can feel more like a rusty old wrench than a smooth-operating power drill. **That's the struggle with not so Easy Business Software.** There has to be a better way, there has to be an Easy CRM!



Your CRM should not be this much trouble

We're talking about those CRM systems (Customer Relationship Management, fancy talk for keeping track of your clients) that look like they were designed by rocket scientists, project management tools with more buttons than a jumbo jet cockpit, and accounting software that makes deciphering a tax code look like child's play. The truth is, **complicated software slows you down, frustrates your team, and can even cost you money.** Here's why it's time to ditch the digital headaches and embrace the world of **Easy Business Software.**

Imagine this: You just finished a stellar job for a client. You're feeling good, the customer's happy, and you head back to the office ready to fire off an invoice and schedule your next project. But then, you get hit with the software smackdown. Your clunky CRM takes forever to find the client's information. The [invoicing software](#) requires you to be a math whiz to figure out tax rates. Frustration sets in, and what should be a quick task turns into a time-consuming headache.

Sound familiar? This is the reality for many small [businesses wrestling with](#)

[complex software](#). Here's the deal:

- **Easy Business Software Saves You Time:** No more wrestling with manuals or spending hours figuring out how to use the darn thing. Easy software lets you focus on what you do best – running your business!
- **Happy Employees Mean Happy Customers:** ([according to Harvard Business Review](#) and every successful business owner ever) Imagine your team actually **enjoying** using the software. They'll be more productive, efficient, and less likely to get discouraged by technical hurdles. A happy team equals better customer service, which keeps your clients happy too!
- **Less is More:** Think of your toolbox. You don't need every fancy gadget under the sun, right? You need the right tools for the job, and Easy Business Software focuses on giving you the core functionalities you need, without all the bells and whistles you'll never use.
- **Boost Your Bottom Line:** Less time spent battling software translates to more time spent bringing in new clients and completing projects. Plus, reduced errors from user confusion can save you money (think fixing mistakes in invoices or project timelines).

Easy CRM: Your New Secret Weapon

Let's take a specific example: An **Easy CRM**. Think of it as your digital [Rolodex](#) on steroids. An Easy CRM lets you easily store all your client information, track project details, and send professional quotes and invoices – all with a clean interface and intuitive features. No more spreadsheets gone wild or sticky notes plastered everywhere. You can manage your client relationships efficiently, leaving you free to focus on delivering great service.

Finding the Right Fit: Easy Business Software for Blue-Collar Businesses

Not all “easy” software is created equal. Here are some key features to look for when choosing **Easy Business Software** that fits your blue-collar business needs:

- **Mobile-Friendly:** These days, your office might be the back of your truck or a job site. Easy Business Software that works seamlessly on your smartphone or tablet is a must.
- **Simple Navigation:** Think clear icons, easy-to-read menus, and intuitive workflows. You shouldn't need a degree in computer science to figure it out.
- **Minimalist Features:** Focus on software that offers the essential tools you need, without overwhelming you with functionalities you'll never use.
- **Quick Setup and Training:** Easy Business Software should be ready to roll out of the box. Look for options with minimal setup time and training resources (because let's face it, you ain't got time for that!).

“Investing in Easy Business Software such as Selling Lane is an Investment in Your Success”

– You after six months using Selling Lane

Think of **Easy Business Software** as an upgrade to your existing toolbox. It's a tool that empowers you and your team, streamlines workflows, and frees you up to focus on what matters most – [growing your business](#) and delivering exceptional service. **Remember, happy employees lead to happy customers, and that's the recipe for long-term success in the blue-collar world.** So ditch the software headaches and embrace the ease. Your future self (and your bank account) will thank you for it!

Your Awesome Business Running on the Easiest CRM

written by Vicky Barry | September 4, 2024



Choosing a Easy Customer Relationship Management (Easy CRM) system can feel overwhelming, especially if you were looking for the easiest CRM. There are too many. Options, unnecessary features, and hard to understand interfaces. but what if there was a CRM out there that focuses on simplicity and being the easiest CRM to use? let's dive in

The Easiest CRM in the World Should Do These 10 things

Customer relationship management (CRM) systems are essential tools for businesses looking to streamline their operations, enhance customer interactions, and drive sales. However, the effectiveness of a CRM heavily depends on its ease of use and the features it offers. In this post, we'll explore the top 10 features that make a CRM system user-friendly and effective, along with why each feature is crucial for your business.

but before I get into the top 10, the CRM you choose should just be “stupid

simple". Almost to the point where the software is obvious to use and requires little or no training. What you're looking for is software that does not require complex tutorials.

1. The Easiest CRM must have an Intuitive User Interface (UI)

- **Why It Matters:** An intuitive UI ensures that users can navigate the CRM without extensive training, increasing adoption rates across your team.
- **Key Benefit:** Reduces the learning curve and enhances productivity.

2. The Easiest CRM Must Make Managing Customers the Highest Priority

- **Essential Features:** Ability to easily add, edit, and categorize contacts. Integration with email and social media for complete communication tracking.
- **Business Impact:** Ensures that all customer information is centralized and accessible.

3. An Easy CRM Should Have Automation of Daily Tasks

- **What to Look For:** Features like automatic data entry, lead scoring, and alerts for follow-ups.
- **Advantage:** Frees up time for your team to focus on more strategic activities.

4. An Easy CRM would have Seamless Integration Capabilities

- **Integration Essentials:** Should integrate smoothly with existing systems like email, calendars, and other business tools.
- **Why It's Important:** Streamlines workflows and data consistency across platforms.

5. The Easiest CRM would be Mobile Accessibility

- **Must-Have:** A mobile-friendly CRM or a dedicated app.
- **Key Takeaway:** Allows your team to access information on-the-go and update data in real-time.

6. Customization Options

- **Why Customize?:** Every business has unique needs, and a customizable CRM can adapt to your specific operational requirements.
- **Benefits:** Tailors the system to enhance user experience and efficiency.

7. Robust Security Features

- **Security Needs:** Encryption, data backup, and user access controls.
- **Importance:** Protects sensitive customer information and complies with regulations.

8. Excellent Customer Support

- **What to Expect:** Quick response times and multiple support channels like chat, email, and phone.
- **Why It Matters:** Ensures any issues are promptly resolved, reducing downtime.

9. The Best CRM would be Future Proof, and Scale as you grow.

- **Growth Readiness:** The CRM should grow with your business, accommodating more users and data over time.
- **Advantage:** Supports business growth without the need for frequent system changes.

10. An Easy CRM Must Powerful Features to Help You Grow.

- **Features:** a CRM is not just a customer retention management system. It's also used for [invoicing](#), creating [websites](#), blogging, and social media, creating [task lists](#), and making phone calls. In other words, easiest CRM would help you run all aspects of your business.
- **Advantage:** provide you with a single login to do all the things you need to do in your business. This way, you don't have to jump from tool to tool to your day-to-day operation

FAQ Section

Q: How does CRM integration improve customer service? A: CRM integration helps streamline all customer interactions, ensuring that all information is up-to-date and accessible, leading to more personalized and efficient

service.

Q: Can CRM systems improve customer retention? A: Yes, by maintaining detailed records of customer preferences and interactions, CRMs help businesses tailor their offerings and communications to increase customer satisfaction and loyalty.

Q: What is the best way to ensure CRM adoption across a company? A: Choose a CRM with an intuitive interface, provide comprehensive training, and select a system that integrates seamlessly with the tools your team already uses.

Only one Easy CRM Choice in our Eyes

When we started selling lane, we recognized that crafting a CRM system that is simple yet powerful requires understanding the essential features that meet both user and business needs. By ensuring our CRM software includes these 10 features, we set the foundation for enhanced productivity, better customer relationships, and ultimately, increased profitability for our customers.

New Layer CRM Simplified
[Try for Free](#) The Easiest CRM
For Small Business

[The Solopreneur: Backbone of the World Economy](#)

written by Vicky Barry | September 4, 2024



Are you a solopreneur? You might be surprised to learn that you're part of a massive and influential group that's driving the modern economy. This article from Selling Lane dives into the valuable role solopreneurs play and the impact they have on the business world.