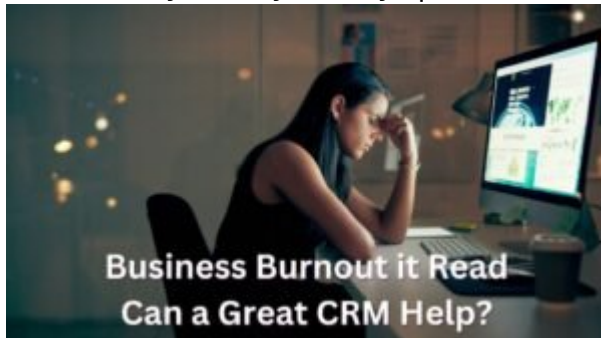


[Important: Business Burnout is Real, a CRM Can Help?](#)

written by Vicky Barry | October 8, 2023



A CRM (Customer Relationship Management) system can be a lifesaver for business owners feeling the heat of burnout.

[How Do I Apply Old School Methods to a Modern CRM?](#)

written by Vicky Barry | October 8, 2023



Applying old-school wisdom to modern technology is a incredible method of growth

[Flourish or Fail with CRM: Simple Wisdom for Businesses](#)

written by Vicky Barry | October 8, 2023



Old school wisdom is sometimes the best, especially when applied to new technologies, such as small business CRM

[How to Get an Awesome Business Website, Without Breaking The Bank!](#)

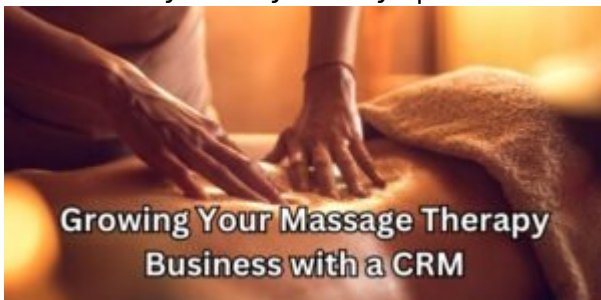
written by Vicky Barry | October 8, 2023



If you've got a business, you need a website. It's like your online shop where people can visit, look around, and get to know you, even when you're sleeping!

[How to Grow Your Massage Therapy Business with CRM](#)

written by Vicky Barry | October 8, 2023



or massage therapists, whose work is to alleviate stress and promote wellness, having a business that runs smoothly in the background is paramount.

[7 Crazy Reasons NOT to Have A Business Website](#)

written by Vicky Barry | October 8, 2023



It's not the 1950s, where relationships were built at parties and toasters were your only appliance. To compete today, you have to have a Business website, so you can still have those parties and let your business grow online while you're chatting with friends.

[Flourish or Fail: Can Software Make the Difference?](#)

written by Jude Campbell | October 8, 2023



Handwriting invoices, may seem personal, but just looks unprofessional in today's day and age. Handwriting is prone to mistakes, and quite frankly is not future-proof for the next generation.

[Need a CRM for Small Business? Here is What You Need to Know](#)

written by Vicky Barry | October 8, 2023



CRM stands for Customer Relationship Management. It is a software solution that helps businesses manage their interactions with customers and potential customers.