

# What is the Asphalt – Seal-Coat Estimating Business?

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## **Side Gig: What is an asphalt and seal coat estimator? And how do I make money with it?**

The asphalt estimating business involves calculating the costs associated with asphalt projects. This can range from small-scale residential driveways to large-scale commercial parking lots or even roads. Estimators consider various factors to determine the total cost of a project:

### **Material Costs:**

This includes the cost of the asphalt itself, as well as any other necessary materials like base materials, sealants, and striping paints.

### **Labor Costs:**

The cost of the workforce required to complete the project, from the machine operators to the manual laborers.

### **Equipment Costs:**

The cost of using, maintaining, and fueling machinery like pavers, rollers, and trucks.

### **Project Size and Scope:**

Larger areas typically mean more materials and labor, but the cost per unit area might decrease with scale.

### **Project Complexity:**

Features like slopes, curves, drainage systems, or the need for custom solutions can increase the cost.

## **Overhead Costs:**

These are the indirect costs associated with running a business, such as office expenses, utilities, and insurance.

## **Profit Margin:**

The desired profit the asphalt company aims to achieve from the project.

Estimators use a combination of on-site evaluations, software tools, and industry experience to provide accurate quotes to clients. The goal is to offer competitive pricing while ensuring profitability and high-quality work.

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